

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

OUR HARVEST OF **BARGAINS** for YOU!



Lowest WAR-TIME
PRICES

Direct from Grower

TO PLANTER
FALL 1943

Keep The Food
Production Line
GOING

by
Growing Your Own
**FRUITS and
VEGETABLES**

VICTORY HOME FRUIT COLLECTION

1 Stayman Winesap Apple	1 Jonathan Apple
1 Early Harvest Apple	1 Red Bird Peach
1 Summer Champion Apple	1 J. H. Hale Peach
1 Yellow Delicious Apple	1 Early Elberta Peach
1 Blood Red Delicious Apple	1 Kummel October Peach

ALL OF
THESE
FOR
ONLY
\$4.00
These trees
are from
3 to 4 ft.
Postpaid
high.
Order Collection No. 20

POSTMASTER: If undeliverable to
addressee, be sure to state reason here-
on and return to sender at once.

Return Postage GUARANTEED

Benton County Nursery Co., Inc.
Rogers, Arkansas

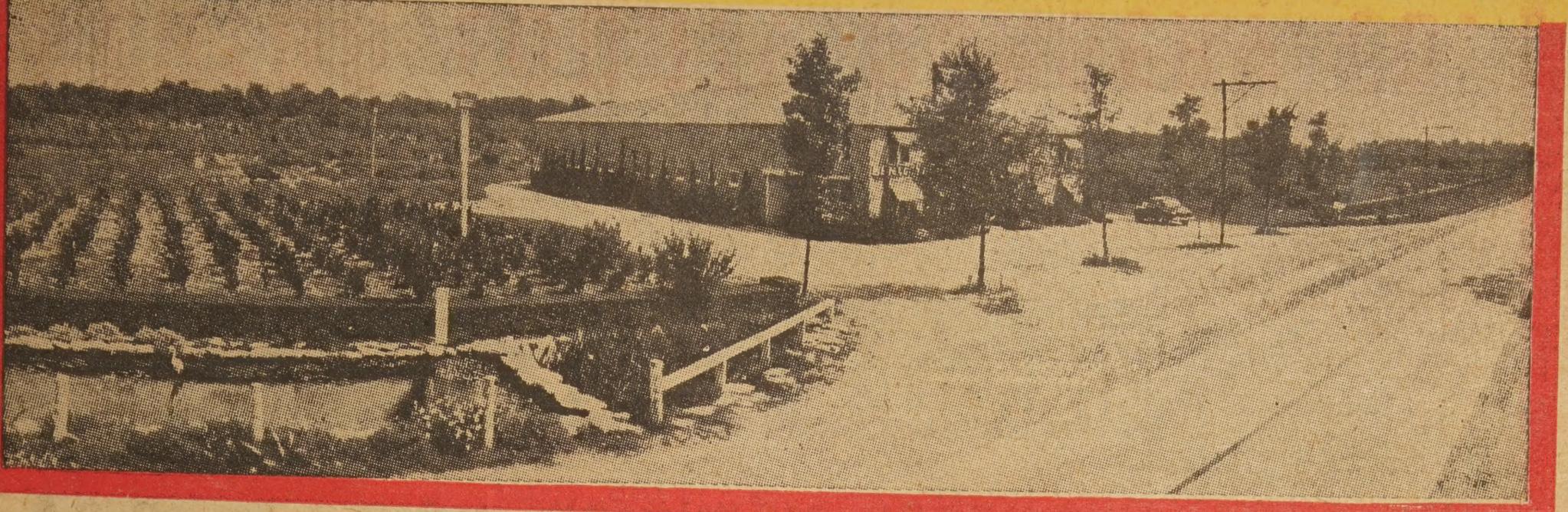
Sec. 562, P. L. & R.
U. S. POSTAGE
PAID
Permit No. 11
Rogers, Ark.

A POSTAGE PAID
U. S. Department of Agriculture

BENTON COUNTY NURSERY CO., Inc.
ROGERS, ARKANSAS

Div. of Fruit & Vegetable
Crops & Diseases
U. S. Dept. of Agriculture
Washington, D. C.

OUR OFFICE AND STORAGE FACILITIES LOCATED 1 MILE SOUTH OF ROGERS ON HIGHWAYS 71 AND 62



Where We Are ...

We are located in Arkansas — in the northwest corner county (Benton), only twelve miles south of the Missouri line and twenty-six miles east of the Oklahoma line; eighty-one miles almost due north of Fort

Smith, Arkansas, and eighty-three miles almost due south of Joplin, Missouri; one hundred twenty-nine miles east of Tulsa, Oklahoma, and one hundred six miles southwest of Springfield, Missouri. On Federal highways 71 and 62, just south of Rogers, Ark.

ON THE TIP TOP OF THE OZARK MOUNTAINS where our growing season is

almost thirty days shorter than at Fort Smith, Arkansas. Our summers are short and nights are cool, and our growing season more like that of North Missouri, Iowa and Nebraska, than Eastern and Southern Arkansas.

Hence, our stock is well adapted to the extreme Northern, Eastern and Western States as well as being the best for Southern States.

Prices Quoted
In This
Circular
Cancel All
Previous
Quotations



GIVEN AWAY —
"How to Plant" Booklet With Every Order

WE CANNOT ACCEPT
ORDERS FOR LESS
THAN \$1.00

Because of the heavy expense
of packing and high rates on
first pound by parcel post and
express we cannot fill orders
for less than \$1.00, without
loss to us, and will ask you to
make your orders amount to
\$1.00 and up.

**THERE IS NO GAMBLE
IN TRADING WITH US**

Benton County Nursery's TREES, SHRUBS and PLANTS are GUARANTEED TO LIVE. All You Have To Do is Follow the Simple Requirements Below.



We want you to be pleased with your orders you receive from us, we know that is the only way we can expect you to be a satisfied customer. Every plant that you order from this circular is **guaranteed to live**. We will replace free of charge any or all plants you buy that fail to live. We are not asking you to take any risk whatsoever, just give us your order and let us prove to you that we

mean what we say. **All you have to do** is be sure that your order is received on or before **May 15, 1944**, and that you notify us of any plants that fail to live on or before June 1, 1944. All we want is an opportunity to show you that we are proud to have you as a customer and leave the rest to us. We guarantee you will be a satisfied patron.

BENTON COUNTY NURSERY CO.

ROGERS, ARKANSAS

SURROUND YOUR HOME WITH GORGEOUS COLOR

Plant BENTON COUNTY'S Department of Agriculture Inspected Stock



Daffodils

Usher In Spring

\$2.50
for 40

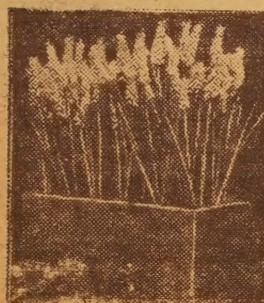
Popular types. Yellow and white petals, with cups of yellow, orange and white.

Spring Glory Daffodil Mixture

Early and late daffodils, in yellows and whites; orange, yellow and white centers. Best types. Hardy, Easy to plant.

6 bulbs 60c 25 bulbs \$2.00
12 bulbs \$1.00 50 bulbs \$3.50

Grape Hyacinths



\$1.09

for 25

6 for 39c
12 for 59c
50 for \$1.98

Also known as Muscari. These fine bulbs are excellent for Fall planting. Will bloom next Spring, producing many spikes of large, bell-shaped, sky-blue flowers. Blooms open very early. Do equally well in the sun or shade.



JONQUILS For Early Spring

79c
for 6

Plant jonquil bulbs this Fall for early Spring blooms. Deep butter-yellow flowers. Very fragrant. Require little care.

6 bulbs 79c 25 bulbs \$2.75
12 bulbs \$1.40 50 bulbs \$4.98

DAFFODILS (Trumpet Mixture)
Yellow trumpets; yellow or white petals.
6 bulbs 79c 25 bulbs \$2.75
12 bulbs \$1.40 50 bulbs \$4.98

Regal Lily Bulbs

One of the most beautiful and hardy lilies. Garden Master bulbs are large, 6 to 7 inches around, producing many blooms. Easy to grow. Center of bloom flushed yellow, shading to white at edges. Outside of petals pearl-pink, streaked with brown.



60c

for 2

6 for \$1.75
10 for \$2.25

COLLECTION OF Beautiful FLOWERING SHRUBS

Large, Bushy, 4-5 ft. Plants
1 each:

DEUTZIA, Pride of Rochester
HONEYSUCKLE, Tartarian
SPIREA, Billardi
WEIGELIA, Rosea
FORSYTHIA, Intermedia
SYRINGA, Mock Orange

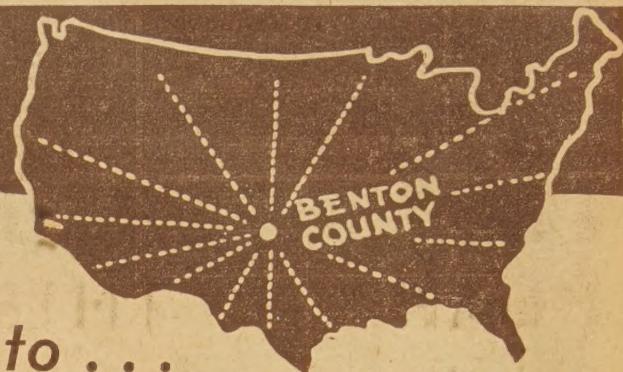
ALL FOR **\$1.00**

Express
Collect

*From the heart of the
OZARKS TO YOU*



*This Fall
is the Time to...*



PLANT PEONIES

So That You Can Enjoy Them Next Spring!

Because we want to move one of our fields of Peonies, we are offering them to you at a great sacrifice. THIS IS YOUR OPPORTUNITY TO HAVE THAT PEONY GARDEN YOU'VE BEEN WANTING!

Vigorous Peony Roots
Loaded with Buds for
Next Spring.

2 Choice PINK
2 Choice WHITE
2 Choice RED

SPECIAL \$1.25
Bargain Price

Prepaid

HEDGE PLANT SPECIALS

100 AMOOR RIVER NORTH, 5-6 ft. \$6.00
100 REGAL PRIVET, 5-6 ft. \$6.00
100 CALIFORNIA PRIVET, 5-6 ft. \$6.00

THESE SPECIALS EXPRESS COLLECT

Plant...

TULIP BULBS

This Fall for GIANT BLOOMS Next Spring

Tulip Bulbs are best quality, grown by one of the largest and most reliable tulip growers. All bulbs are hardy, produce giant blooms every Spring. They are equal in every way to Holland-grown bulbs. Very hardy.

Our selection includes choice Giant-Flowering Darwins, Cottage and May-Flowering varieties. Tulip bulbs can be planted only in the Fall, and they will produce gorgeous blooms for you next spring. Easy to plant.

Sold in color groups only. High quality, healthy bulbs in each color. Ready for shipment in late September. State quantity wanted. Planting instructions furnished in each shipment. Tulips are easy to grow.

PINK - RED - LAVENDER - YELLOW
Any of the above four color groups

6 Bulbs 60c 15 Bulbs \$1.25
50 Bulbs \$3.85 100 Bulbs \$7.00

RAINBOW TULIP BULB COLLECTION

Same fine bulbs as above. Our choice; we mix the bulbs carefully to assure you a beautiful assortment of colors.

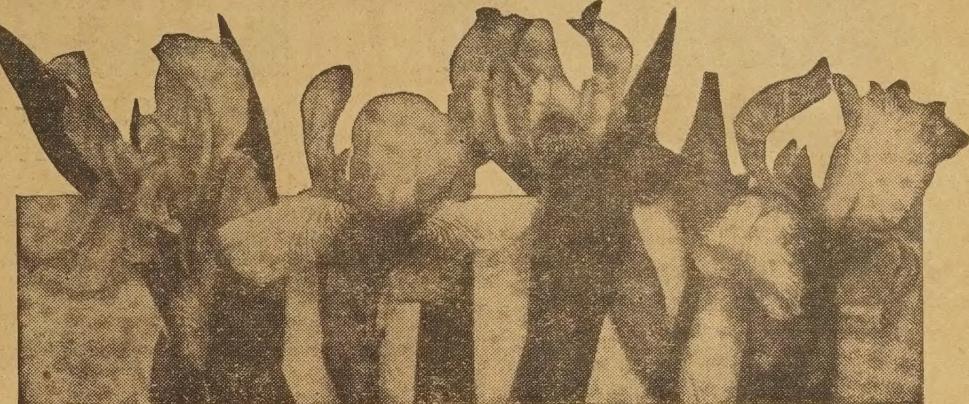
12 Bulbs \$1.15 25 Bulbs \$2.10
50 Bulbs \$4.00 100 Bulbs \$7.00

GUARANTEED to GROW PLANTS

BENTON COUNTY'S FINE SELECT STOCK

Adds EXTRA VALUE To Your HOME

IRIS SHOULD BE PLANTED THIS FALL
to Insure Good Blooms Next Spring



The flower that makes American homes a riot of color in the spring. Most varieties are easy to grow, hardy perennials that delight the entire family and brighten the whole neighborhood. This sturdy, gorgeous flower is a real morale builder for the nation.

Lily of the Valley



Lovely, fragrant clusters of flowers borne in spring. The delicate lily of song and story. Turns that shady, colorless corner into a spot of white exquisiteness. Every home should have this flower.

Blooming Size Plants **6c**
60c a Dozen

BLEEDING HEART

Strong, Healthy Plants —Only—

Per Each **40c** Per Doz. **\$4.00**

Fulton's Plantabbs Containing Vitamin B-1 Are Available In Several Sizes



NOW contain Vitamin B₁
PATENT APPLIED FOR



Box of 36 tablets.....
 Box of 90 tablets.....
 Box of 240 tablets (season's normal supply).....
 2-lb. can

25c
 50c
 \$1.00
 \$2.75

Thirteen Reasons Why You Should Buy From Us . . .

- 1 Because we sell you the best trees, plants and vines that can be produced at prices far below what others will ask you for the cheap, worthless kind. Our nursery stock is grown by the best methods known to nurseries and no better can be produced regardless of prices. We offer \$100.00 reward for improved method on how to grow better nursery stock.
- 2 Because we prepay the postage or express charges on all orders amounting to \$10.00 or more, except Balled or Burlapped Evergreens.
- 3 Because we sell direct to the fruit growers saving you the agent's or middleman's commission.
- 4 Because we guarantee satisfaction or your money refunded, and we pay postage or express both ways.
- 5 Because we do not belong to any trust or combine, and are free to make our prices just as low as we believe we can afford.
- 6 Because all our trees and plants are guaranteed to be free from disease and insects, and have all been inspected by our State Inspector and each shipment bears a certificate of inspection.
- 7 Because we use every caution to keep all our varieties true to name and should a mistake occur and any variety prove untrue to name we will replace it free of charge or refund the price paid for it.
- 8 Because we grow and offer for sale only varieties that are known to be good fruits and money makers.
- 9 Because Benton County, Arkansas, has many, many acres of varieties of fruits and we have under our close observation a greater variety of fruits and berries than our competitors.
- 10 Because Ozark Mountains, Arkansas, Grown Nursery stock is now considered by Horticulturists to be the best that can be produced.
- 11 Because trees and plants must be well rooted if success is to be made with them. Ours are the best to be had.
- 12 Because our old customers send us repeated orders and their neighbors send us their orders; a proof that they are well pleased.
- 13 Because we use extreme economy in both growing and selling our nursery stock, thereby saving money for you.

RARE IRIS COLLECTION

Choice Assortment of Tall Bearded Iris. Wide Range of Colors

50 for only . . . \$1

POSTPAID

TIGER LILIES



Flowers are rich, dark, salmon-orange, spotted with glossy black. Blooms in August and September.

**1 for 30c — 6 for \$1.50
 10 for \$1.79**

MADONNA LILIES

The Madonna Lily is one of the loveliest of white lilies, popular throughout the world. Its delightful fragrance and lovely white flowers have made it a universal symbol of purity. Blooms the latter part of May and sometimes the first part of June.

**2 bulbs 60c — 6 bulbs \$1.75
 10 bulbs \$2.10**

F. O. B. Rogers, Arkansas

1-lb. Pkg.

10c

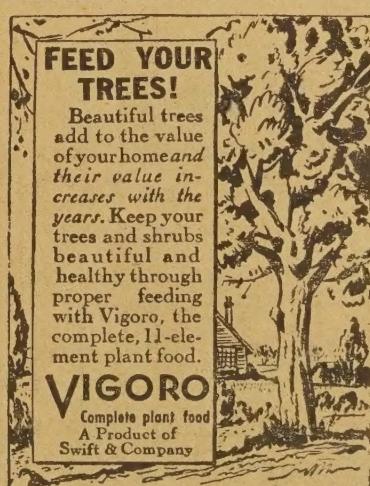
5-lb. Pkg.

50c

VIGORO TABLETS Box of 24

10c

Postpaid



ORNAMENTAL SHRUBS

12c each • \$1.10 a dozen • \$9 per 100

These shrubs are well rooted and will grow into an extra fine plant in one year. They are first class in every respect and you are sure to be well pleased with them. This lot will range in height from 10 to 24 inches and extra good plants: ALTHEA (Rose of Sharon), double white, red or pink;

DEUTZIA, Pride of Rochester; FORSYTHIA, Intermedia; HONEYSUCKLE, white or pink; MOCK ORANGE, white; PRIVET (hedge plants), California, Amoor River, and Ibolium; SPIREA, Van Houtei; SNOWBERRY, red; WEIGELIA, pink; HYPERIUM (gold flower), yellow.

WE SELL ON THE INSTALLMENT PLAN

FOOD WILL W

DO YOUR PART

By Planting a Vegetable Garden Now



BEANS

Pkt. 10c; 7 oz. 30c;
14 oz. 45c; 2 1/2 lb. 90c

IMPROVED GOLDEN WAX. Early bush, stringless.
STRINGLESS GREEN POD. Bush. Deep green color.
TENDERGREEN. One of the best bush beans grown. Entirely stringless.

BOUNTIFUL. Very early and a heavy bearer. Delicious.
KENTUCKY WONDER. Pole bean with the finest quality.



1,200 to One Beans—A Gigantic Wonder. Over 200 pods have been grown on a single plant—all well filled, producing over 1,200 beans from one bean. Strong, erect plants, bearing pods well up from the ground. Order now as supply is limited.

Pkt. 10c; 7 oz. 35c; 14 oz. 60c

BEETS

Pkt. 10c; 1 oz. 50c; 1/4 lb. \$1.50

DETROIT DARK RED. Sweet and extra tender.
CRIMSON GLOBE. A home and market variety. Medium late.
CROSBY'S EGYPTIAN. Extra early, crisp and very tender.

CABBAGE

Pkt. 10c; 3 Pkts. 25c

EARLY JERSEY WAKEFIELD. Extremely early. Heads conical and firm.
COPENHAGEN MARKET. Splendid for early market and shipment.
PREMIUM LATE FLAT DUTCH. Late. Very large, sure header and good keeper.

CARROTS

Pkt. 10c; 3 Pkts. 25c; 1 oz. 40c

DANVERS HALF LONG. Very smooth, rich orange color.
OXHEART. Early favorites, short, thick, blocky.
CHANTENAY CORELESS. Sweet, tender, entirely coreless.

CUCUMBERS

Pkt. 10c; 3 Pkts. 25c; 1/4 lb. 95c

BOSTON PICKLING. Best for pickling. A great producer.
LONG GREEN. Fine for slicing and canning. Tender, crisp.

**KEEP THE
Food
Production
Line Going**

SWEET CORN

Pkt. 15c; 7 oz. 25c;
14 oz. 45c; 2 1/2 lb. 85c

WONDER BANTAM. Tender, yellow and full of flavor.
STOWALL'S EVERGREEN. Hardy and highly productive. Sweet, white.

BLACK MEXICAN. One of the best and tenderest sweet corns grown. White when ready for eating.

COUNTRY GENTLEMAN. White shoe-peg variety, sweet and tender.

HYBRID

GOLDEN CROSS BANTAM. Bred for wilt resistance, 7 to 8 ft high, usually 2 ears to stalk 7 to 8 in. long, light golden kernels 10 to 14 rows.

Packet 15c; 7 oz. 35c;
14 oz. 60c; 2 1/2 lb. \$1.20

Grow Your Own DILL

70 days. Annual. The young stems are nice for flavoring soups and sauces and are used extensively in a minced state with lettuce. The dry or green branches and seeds are much prized for flavoring dill pickles. 2 1/2 ft. tall.

Pkt. 10c; 3 Pkts. 25c

EGG PLANT

Pkt. 10c; 3 Pkts. 25c

BLACK BEAUTY. Popular home and market sort, commonly bear 4-6 large fruits which are smooth, broad egg shaped; uniform, very rich dark purple.

LETTUCE

Pkt. 10c; 3 Pkts. 25c; 1/4 lb. 85c

NEW YORK (WONDERFUL). Immense size heads, crisp tender leaves.

BLACK SEEDED SIMPSON. A leaf variety with large, light green leaves.

BIG BOSTON. Early head, solid, light golden heart.

EARLY CURLED SIMPSON. Sweet and good quality loose leaf.

MUSKMELLON

Pkt. 10c; 3 Pkts. 25c; 1/4 lb. 60c

SUGAR ROCK. The rind is tough and the flesh firm; good shipper.

HONEY DEW, THE FAMOUS MELON. Green flesh, fine for home and market. Juicy and sweet.

HALES BEST. Sweet, sugary, salmon flesh. Early.

ONIONS

Pkt. 15c; 2 pkts. 25c

EBENEZER. Extra early, long keeping, mild onion.

WHITE SWEET SPANISH. Large, mild and sweet, pure white, good keeper.

OKRA

WHITE VELVET. Extensively grown for home use and local markets.

DWARF LONG GREEN POD. Early and very prolific.

Pkt. 10c; 3 pkts. 25c; 1/4 lb. 40c

**Be Sure to Look For Flower Seeds
Listed on Page 10**

PEAS

Pkt. 15c; 7 oz. 25c;
14 oz. 45c; 2 1/2 lb. 85c

EARLY ALASKA. A smooth early variety and excellent for canning.

AMERICAN WONDER. Early and one of the best.

THOMAS LAXTON. Mid-season, medium growing, fine flavor.

LITTLE MARVEL. Unsurpassed in quality and productivity.

Try This New American Drought-Proof PEA

Laughs at Drought, Smiles at Rain. For midsummer planting this is the variety to plant. If it rains and the soil is kept moist, this variety will produce as large a crop as any variety we know of. If it doesn't rain, and it gets hot and dry, you will get a crop anyway. The handsome round pods are well filled with from 7 to 10 peas in a pod; quality excellent, sweet and tender, even when the peas are large. Vines grow 2 feet high, and require no support. This is the pea that will do its best in the North, South, East or West. Don't fail to give it a trial.

Pkt.	10c
7 oz.	35c
14 oz.	60c
2 1/2 lbs.	\$1.20



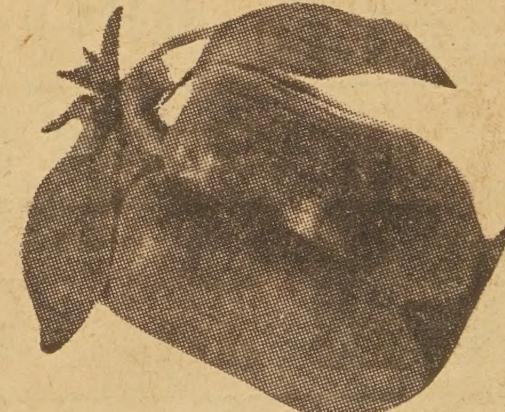
PUMPKIN

JUMBO. Largest of all, often weigh from 100 to 300 lbs.

SWEET POTATO. The best for making pies and custard.

NEW ENGLAND OR PIE. The earliest and best for pies, good shipper.

Pkt. 10c; 3 pkts. 25c; 1/4 lb. 85c



PEPPERS

Pkt. 10c; 3 pkts. 25c

CALIFORNIA WONDER. Large, sweet, crisp and tender.

LONG RED CAYENNE. Bright red color, strong and pungent.

RADISHES

Pkt. 10c; 3 pkts. 25c; 1/4 lb. 60c

WHITE ICICLE. Extra early, mild, tender.

EARLY SCARLET WHITE TIP. Tender and crisp, sweet flavor.

CRIMSON GIANT. Superior home and market garden sort, of unexcelled quality.

PLANT A GARDEN FOR DEFENSE OF COUNTRY AND HOME

Protect your family's health and contribute to Victory by eating vegetables grown in your own back yard.

IN THE WAR!

RAISE VEGETABLES

for your HOME & NATION



New Climbing WATERMELON

A superb variety that may be trained and tied to trellis, etc. Melons about the size of large cocoanuts; crimson flesh of the highest quality; rich and sweet. Fruit ripens for a long period, unlike other sorts which ripen their fruit mostly at one time. An ideal melon for the small garden.

Pkt. 10c; 3 Pkts. 25c



Vine Peach

Ripe fruit in 80 days after seed is planted. This wonderful Vegetable Peach is the most beautiful of all vegetables. They resemble oranges in color, shape and size and grow on vines like melons. They present a beautiful and tempting appearance when canned and make delicious preserves and pickles; fine for pies. There is nothing like them. Extremely early; of the easiest culture, and very prolific.

Pkt. 10c; 3 Pkts. 25c

WE PAY THE POSTAGE ON ALL SEED ORDERS



Garden HUCKLEBERRY

The Garden Huckleberry produces from seed the first year. A new fruit that cannot be excelled for pies and preserves. Very prolific, yielding an immense crop of fruit. It is an annual and must be planted each year from seed. Grows and thrives in all climates and on all kinds of soil. The fruit grows larger than the common huckleberry or blueberry. If cooked with apples, lemons or anything sour, they make the finest jelly. You will be delighted and astonished with this easily grown, wonderful novelty.

Pkt. 10c; 3 Pkts. 25c

POPCORN



Special
Bred
Disease-
Free

SEED POP CORN

Extra large, smooth grains. Some of them as large as one inch in diameter after popping. Pops with a loud bang. The minute it starts to pop, it sounds like a battle. Rich, cream-colored grains. Tender and delicious.

Big 7-oz. Package for 30c

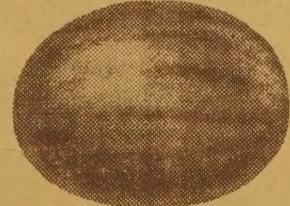
Enough to raise all the seed you need for next year

AMERICAN HULLESS

Kernels translucent waxy white; large and snow white when popped.

Pkt. 10c; 7 oz. 25c

Mammoth Prize WATERMELON



Mammoth Prize is a large Watermelon. Many grow to from 100 to 150 lbs. On 1 vine 5 melons were grown that weighed 152, 151, 149 1/2, 148 1/4 and 147 lbs., the five weighing a total of 748 lbs. The seed we offer is extra select, and should produce fine, sweet, juicy melons of excellent quality and enormous size.

Pkt. 10c; 3 Pkts. 25c; 1/4-lb. \$1.00

WATERMELONS

Pkt. 10c; 3 Pkts. 25c; 1/4-lb. 65c

TOM WATSON. An old favorite, flesh is deep bright red. CALIFORNIA HONEY. A small type melon just the right size to fit into your ice box.

KLECKLEY'S SWEET OR MONTE CRISTO. One of the earlies, flesh scarlet, firm, solid and of delightful flavor.

STONE MOUNTAIN. Fruits very large, broad, oval, flesh red, crisp and sweet.

REMEMBER, ALL OUR SEEDS ARE POSTPAID

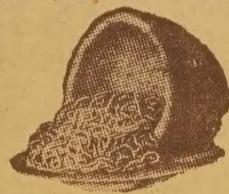
GARDEN V FOR VICTORY

BE SURE TO PLANT SOME OF THE NEWER VARIETIES THIS YEAR

VEGETABLE SPAGHETTI

This delicious new vegetable from Persia thrives in all climates and in any ordinary garden soil. Each plant produces from six to ten beautiful bright yellow, oblong fruits about 8 to 10 inches long. Each fruit is filled with a delicious spaghetti-like pulp. When fully ripe, the whole fruit (without cutting or peeling) should be cooked 20 minutes in boiling water; then cut in half. A dishful of this delicious vegetable spaghetti comes out of each fruit. Season with salt, pepper and butter and serve hot. This remarkable vegetable is one of the most valuable and useful of recent introductions, and should be grown in every garden.

Pkt. 10c; 3 pkts. 25c



NEW GUINEA BUTTERVINE

One of the Most Delicious of All Vegetables

The New Guinea Butter Vine is a wonderful vegetable. Grows to enormous size, one fruit often weighing 15 lbs. and from 3 to 5 feet long. In growth it is similar to the squash, and can be grown in the same manner or can be trellised up. It is more productive than squash and much easier to grow. The vines are always free from disease and insect pests, and stand more neglect and abuse than any other vegetable vine we know of. The fruits should be eaten when small, while the fuzzy growth is yet on. It can be cooked like squash and fried like egg plant. When cut up in small pieces and cooked with cream, or fried, it is most delicious. If trellised up, the vines take up so little space, no garden is too small for at least two or three plants.

Pkt. 10c; 3 Pkts. 25c

The "FROST-PROOF" BEAN

Pkt. 10c; 7 oz. 35c; 14 oz. 60c;
2 1/2 lbs. \$1.20.....

You Can Plant it Early with the Radishes. 75 days. ENGLISH BROAD BEAN. Sometimes called the "frostproof bean." Different and unusual. Plant with your early garden at the same time you plant radishes and onions. Very hardy. Its growing habit between a bush and vine. Shell beans are large and have a distinctive flavor.

FREE!

With each order for seed amounting to \$3.00 or more, we will include FREE a big package of our Famous Flower Garden Mixture. Contains over eighty different varieties.

Victory SEED COLLECTION No. 1

- 1 Pkt. Early Alaska Peas
- 1 Pkt. Chantenay Carrots
- 1 Pkt. Golden Bantam Sweet Corn
- 1 Pkt. Scarlet Radish
- 1 Pkt. California Wonder Peppers
- 1 Pkt. Detroit Dark Red Beets
- 1 Pkt. Improved Long Green Cucumbers
- 1 Pkt. Improved Rutgers Tomatoes

All For
Only 65c Post
Paid

TOMATOES

Pkt. 10c; 3 Pkts. 25c; 1 oz. 45c

EARLIANA. Earliest, smooth skin, uniform.

MARGLOBE. Globular, almost coreless.

BREAK-O-DAY. Early, wilt-resistant, large fleshy, good quality.

RUTGERS. One of the best for home and commercial use.

COLOSSAL

This is a large tomato, being even larger than the famous Ponderosa. Many planters in different parts of the country have grown Colossal Tomatoes weighing over 3 lbs., and some more than 4 lbs. Not only does the Colossal produce giant fruits but it produces them in abundance. One planter in Illinois raised over a ton of tomatoes from 186 plants. The very thick, meaty flesh, few seeds, and mild flavor combine to give the Colossal a quality on a par with its immense size. Unsurpassed for slicing or canning.

Pkt. 20c; 3 Pkts. 50c

MORE SEEDS LISTED ON PAGES 9 and 10

Plant SWISS CHARD for Greens

GIANT LUCULLUS. 55 days. The rich green, fleshy, heavily crumpled leaves of this variety make very tasty "greens." The erect plants attain a height of 2 to 2 1/2 feet. Largely sought after by those who prefer the thick, creamy white stems or stalks which are edible and tender, and may be served as a separate dish like asparagus. The leafy part can be cooked like spinach or turnip-greens, or if desired, the whole leaf can be boiled and served as "greens." There is a delicious, delicate flavor not found in either turnips or kale.

Pkt. 10c; 3 Pkts. 25c

MUSTARD

SOUTHERN CURLED. Leaves large light green finely curled, and have a mild agreeable flavor. It also makes a fine greens for poultry.

Pkt. 10c; 3 Pkts. 25c; 1/4 lb. 60c

SPINACH

BLOOMSDALE SAVOY. Extra dark green strain. A new, beautiful, better and darker strain. Its glossy green color gives the plants a fresh appearance for a longer time and it is quite early. The leaves are large, fleshy and deeply crumpled. The plants are of upright growth.

Pkt. 10c; 1 oz. 25c; 1/4 lb. 75c

GROW YOUR OWN COFFEE

COFFEE — One Cent per Pound

Grow your own coffee at an expense of less than one cent per pound. The Domestic Coffee Berry makes a delicious, nourishing drink, to take the place of injurious coffee. It is a pure food drink that gives health and strength to young and old. The best coffee substitute ever discovered, and thousands pronounce it as good or better than the best coffee.

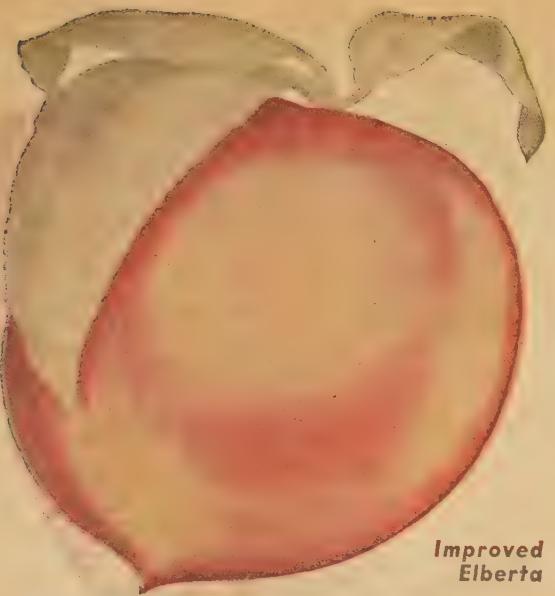
It has the rich, deep brown color of old Java. One of the easiest grown and most productive of all plants. It is an early variety of soy bean; can be successfully grown in any climate, and is sure to ripen even in the extreme North. As easily grown as corn or beans, and does well on all soils. Thousands suffer untold injury from store coffee. Better grow some of the domestic Coffee Berry this year and save your health and money. Prepared like any other coffee. Full directions with every packet.

Pkt. 10c; 3 Pkts. 25c
Postpaid

ORDER YOUR SEEDS EARLY!

They Will Probably
Be Scarce
This Year





PEACHES

Extra Early to Extra Late **Low As 46c each**

The Best Varieties Grown—Propagated from Trees Known To Be Good Bearing Strain!

	Each Rate	10 rate	100 rate
2 to 3 feet	50c	48c	46c
3 to 4 feet	60c	58c	56c
4 to 5 feet	70c	68c	66c
5 to 6 feet	80c	78c	76c
6 to 7 feet	90c	88c	86c

Improved Elberta

MAYFLOWER—Extra early, red color, semi-cling.

EARLY WHEELER—Very early, clingstone, with red blush.

RED BIRD CLING—Red clingstone, large size. Early.

MAMIE ROSS—Freestone, large, white with red blush. Early.

ALTON—Medium early, large pink blush. Good quality.

CARMEN—Freestone, medium early. Pink blush on white.

EARLY ROSE—Clingstone, white with red blush. Ripe in June.

CHAMPION—Freestone, very large. Good quality. July.

BELLE OF GEORGIA—Freestone, white with pink blush. August.

J. H. HALE—Freestone, yellow with red blush. Large.

EARLY ELBERTA—Freestone, 10 days earlier than Elberta. Fine quality, 40c each.

ELBERTA CLING—Mid-season, yellow. ELBERTA—The great market peach. Yellow, freestone.

CRAWFORD EARLY—Mid-season. Large yellow freestone.

LATE ELBERTA—Late freestone. Yellow. HEATH CLING—Large, white with pink blush. September.

OLD FASHIONED RED INDIAN—Blood red to seed. Clingstone.

WHITE ENGLISH—Large, white clingstone. September.

CHINESE CLING—Large, cream color with pink stripe.

STINSON'S OCTOBER—White, clingstone October peach. Large.

KRUMMEL'S OCTOBER—Freestone. Large yellow good quality.

MADISON COUNTY MAMMOTH PEACH—Largest peach we have yet grown; ripe 20 days after Elberta. Yellow, overlaid with Carmen. Fine quality, 40c each.

APPLES

For HOME and PROFIT **Low As 26c each**

Each Rate	10 rate	100 rate
2 to 3 feet	30c	28c
3 to 4 feet	40c	38c
4 to 5 feet	50c	48c
5 to 7 feet	60c	58c

EARLY HARVEST—Very early, yellow, blushed with pink. Heavy bearer, ripe in July.

YELLOW TRANSPARENT—Extra early, yellow. June and July.

RED ASTRACHAN—Early, good bearer.

RED JUNE—Heavy producer and good quality.

SWEET BOUGH—Golden sweet, ripe in July.

MAIDEN BLUSH—Yellow with pink blush. August.

JONATHAN—Fine quality, August and September.

GRIMES GOLDEN—August and September. Heavy bearer.

EARLY RED BIRD—The earliest red apple known, ripens before Yellow Transparent, of fine quality.

YELLOW DELICIOUS—Large Golden Yellow. Fine quality. Bears young and heavy crops. October.

BEN DAVIS—Red striped, winter apple. Ripe in October.

ARKANSAS BLACK—Dark red apple, fine keeper. October.

DELICIOUS—Fine quality. October.

KING DAVID—Red apple of good quality.

MAMMOTH BLACK TWIG—Large, dark red. Keeps all winter.

WINE SAP—Good quality, and good keeper. Dark red.

STAYMAN WINE SAP—Large, striped red. Winter keeper.

YORK IMPERIAL—Large, lop sided, of good quality.

CORTLAND—New apple from New York Experiment Station, of fine quality. Red, late winter keeper.

GOLDEN WINE SAP—Large, yellow with red blush, fine quality, good keeper.

RED DELICIOUS—(Blood Red) (Triple Red) of best quality and good keeper.



Red Delicious

NEWER VARIETIES OF THE MOST PROMISING PEACHES for HOME and MARKET

Each Rate	10 rate	100 rate
2 to 3 feet	40c	38c
3 to 5 feet	60c	58c
5 to 7 feet	90c	88c

GOLDEN SWEET CLING—Ten days before Elberta.

OCTOBER BEAUTY—Large, cling stone, yellow with red blush.

SOUTH HAVEN—Large, yellow, meat freestone. Very hardy. Ten days before Elberta.

MURRY BEAUTY—Large, yellow, meat freestone. Ten days before Elberta.

HILEY—Freestone. An early Belle of Georgia quality. 10 days before Georgia Belle.

JUNE ELBERTA—Semi-cling, yellow with red blush. 30 days before Elberta.

New—5-N-1 Peach Tree
Varieties on each tree: Elberta, Golden Jubilee, Red Bird, J. H. Hale and Belle of Georgia
\$1.75 per tree; 6 for \$8.50

MAYFLOWER—Extra early, red color, semi-cling.

EARLY WHEELER—Very early, clingstone, with red blush.

RED BIRD CLING—Red clingstone, large size. Early.

MAMIE ROSS—Freestone, large, white with red blush. Early.

ALTON—Medium early, large pink blush. Good quality.

CARMEN—Freestone, medium early. Pink blush on white.

EARLY ROSE—Clingstone, white with red blush. Ripe in June.

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MADISON COUNTY MAMMOTH PEACH—Largest peach we have yet grown; ripe 20 days after Elberta. Yellow, overlaid with Carmen. Fine quality, 40c each.

These Prices Cancel All Previous Prices

IMPROVED ELBERTA PEACHES
Superior in Size and Quality to Regular Elberta

Each Rate	10 rate	100 rate
2 to 3 feet	50c	44c
3 to 4 feet	55c	52c
4 to 5 feet	70c	68c
5 to 6 feet	\$1.00	98c
6 to 7 feet	1.10	\$1.06

1.10 \$1.06 \$1.00

1.10 \$1.06 \$1.00

BE SURE TO ORDER SOME OF THESE

THE BEST from the HEART of the OZARKS

BIG, LUSCIOUS CHERRIES

Sweet, Sour & Hybrids

Each Rate	10 rate	100 rate
2 to 3 ft.	\$1.00	\$.92
3 to 4 ft.	1.20	1.17
4 to 5 ft.	1.40	1.36
5 to 6 ft.	1.60	1.54

Sweet Varieties

SCHMIDT BIGAREAU—Very large and sweet, black when ripe. KING—Early, red.

FLAMING GIANT—Large, red.

ST. REGIS—Red everbearing.

CUMBERLAND—Black. Very large.

BLACK PEASANT—Black. Excellent flavor.

KANSAS—Black. Very large.

LATHAM—Very large, red.

CHIEF—Early, large, red.

6c each; 60c per dozen

\$4.00 per 100; \$30.00 per 1000

RASPBERRIES

Es. 6c; doz. 60c; 100, \$3.00; 1000, \$25.00

BLOWERS—Very large and productive.

EARLY HARVEST—Early and good shipper.

ROBINSON (Wonder)—Almost rust proof and a heavy bearer.

MOSALDA—Earliest of all, large, sweet.

DALLAS—A large jet black firm berry.

ELDORADO—Very large and firm, good quality.

10c each; \$1.00 doz.

BLACKBERRIES

Es. 6c; doz. 60c; 100, \$3.00; 1000, \$25.00

BLOWERS—Very large and productive.

EARLY HARVEST—Early and good shipper.

ROBINSON (Wonder)—Almost rust proof and a heavy bearer.

MOSALDA—Earliest of all, large, sweet.

DALLAS—A large jet black firm berry.

ELDORADO—Very large and firm, good quality.

10c each; \$1.00 doz.

DEWBERRIES

Es. 6c; doz. 60c; 100, \$3.00; 1000, \$25.00

LUCILLE—Very large, red.

FALL BARGAIN SPECIALS

ASPARAGUS

Martha Washington

50 PLANTS \$1 25

(Rust Proof) 1 year full growth. Postpaid.....

Order Collection No. 6

Our Favorite RASPBERRY SPECIAL

50 LATHAM—very large, red.

50 NEW LOGAN—black cap.

50 CHIEF—red, high quality.

150 PLANTS \$3 25

Prepaid, for only.....

Order Collection No. 7

We allow 10 per cent off the 100 rate prices on lots of 1,000 and up on Apples, Peaches, Plums, Cherries and Pears

Over 200 Acres Devoted To Growing Hardy Trees, Plants, Shrubs, Evergreens and Roses

2 YEAR OLD

APPLE Collection

This is absolutely the biggest bargain we have ever offered in two year apple trees. Order these and have ripe apples a year earlier. These trees are well branched and we guarantee them to be first class in every way. Just Look What You Get:

4 to 6 foot size

ALL 50 TREES FOR ONLY

\$18 00

15—Red Delicious

10—Jonathan

10—Stayman Winesap

15—Yellow Delicious

100 for \$35.00, prepaid

Prepaid By Express

The Most Outstanding Bargain

Order Collection No. 12

EVERGREEN SPECIAL

6 Evergreens Postpaid \$1 25 for

One each of our three-year-old most popular, most beautiful and most dependable Evergreens, Blue Spruce, Black Hill Spruce, Norway Spruce, Mugho Pine, Scotch Pine and Austrian Pine. 4 to 8 in. high. Postpaid.

Order Collection No. 9



STRAWBERRIES

Home Garden Collection

50 Aroma--fine flavor 25 Gem Everbearing
25 Blakemore--very productive

All choice plants. Guaranteed to reach you in good condition.

Order Collection No. 18

\$3 00 Postpaid

BLACKBERRY Special

50 ELDORADO — 25 OZARK BEAUTY
25 DALLAS

100 PLANTS \$2 25
Postpaid, for only.....

Order Collection No. 11

EVERGREEN — SPECIAL

30c ea. \$3 00 doz. \$25 00 per 100

These evergreen are young trees, from 3 to 5 years old. They are well rooted and well shaped and will in a few years make a fine specimen evergreen. We offer the following kinds that will range in height from 10 to 20 inches: Norway Spruce, Black Hill Spruce, Juniperus Virginiana, Scotch Pines, American Arborvitae, Chinese Arborvitae.

Special Bargains

Limit 10 Trees to a customer
under 1 ft. size

APPLES

Supply is so limited we have had to limit quantities. These are small size grafted and budded trees that are first class in every respect. We guarantee you will be pleased with them.

Under 1 ft. 6c; 10 for 60c

1 to 2 ft. 10c; 100 for \$10

Varieties: Yellow Transparent, Yellow Delicious, Black Ben Davis, Jonathan, Stayman, Winesap, Ada Red, Grimes Golden and Blood Red Delicious.

DEWBERRY Special

25 AUSTIN

25 LUCRETIA

Order Collection No. 16

\$1 80 Postpaid

Our Extra Large

ALL-PURPOSE TREES

Ideal for Orchard Replants—Quick Pollenization—Home Plantings—Heavy Rooted Early Bearing Specimen Trees.

We are offering you an opportunity this year to buy some older more developed Apple Trees. For a good many years we have had requests for larger, older trees than the ones we had been offering and we have grown these trees especially for the purpose of giving you just the thing you have asked for.

The Trees are recommended for replanting in existing orchards where quick results are desired; also they are found invaluable for planting in orchards where quick cross pollination is desired. Many of the varieties offered are now set with bloom buds!

These trees are ideal for the small planter who desires quick results from a home orchard and where there is only room for a few trees to be planted.

We strongly recommend these trees for any purpose where a heavy caliper, large top, and extra heavy rooted tree is desired. These trees are not less than six feet in height and from two to four years in age.

Ada Red
Grimes Golden
Jonathan

Stayman Winesap
Yellow Delicious
Yellow Transparent

\$1 25
ea.

6 for \$6 50

EVERY TREE and PLANT GUARANTEED TO LIVE



UNCLE SAM WANTS YOU TO GROW MORE—for VICTORY

SEEDS FOR POULTRY MEN



POULTRY CABBAGE

Is a wonderful green food for poultry and has been known to yield 3 tons in a space 40 by 60 feet. You can't beat this for low priced feed. One-half pound of seed will grow enough greens to feed about 1,000 hens for four months; 1 pounds to an acre for 6,000 hens for four months. Poultry Cabbage is a rapid grower. In the Northern States the seed may be sown any time from early spring until the middle of July. In the South, seed may be sown throughout the entire year.

Pkt. 10c; 3 pkts. 25c; 1 oz. 50c



Chisha, or Chicken Lettuce

You have, no doubt, read in the poultry journals that lettuce is an excellent feed for chickens. In the Chisha Lettuce you will find a feed that yields as much or more than other green feeds. It is economical to grow this strain, for when cut it resumes its growth rapidly and can be cut again and again; or the leaves can be pulled off each stem like the Jersey Kale. The yield is extremely heavy. Chisha, or Chicken Lettuce, does not make a head, but sends up a stout stalk, 3 to 4 feet high, and just loaded with leaves.

Pkt. 10c; 1 oz. 40c; $\frac{1}{4}$ lb. \$1.20

MAMMOTH RUSSIAN SUNFLOWER

Sunflower seed is an excellent poultry feed at all times, and especially during the molting season. Single heads often measure 12 to 22 inches in diameter and contain an immense quantity of seed.

Pkt. 10c; $\frac{1}{4}$ lb. 35c; 1 lb. 80c

POULTRY BEET—MANGEL WURTZEL

Furnishes a tremendous yield per acre and makes an excellent green feed for poultry during the winter months and always increases egg production. Mangel Wurzels are excellent food for cattle and keep them in perfect physical condition and increase the flow of milk. Only a little garden space will be required for growing enough to last all winter, and they are very productive. Stored in cellar or any cool place, they will keep until spring.

Pkt. 10c; 3 Pkts. 25c; $\frac{1}{4}$ lb. 85c



PROSO The WONDER EGG and MEAT PRODUCING Poultry Grain

Here is a new Poultry Grain that owes its origin to Russia, that enables you to raise your own feed. If you only have a small plot of ground, you can make an enormous crop. Proso is unlike anything you have ever seen in this country. It grows more rapidly and matures quicker than other grains. It reaches a height of three to four feet, stools and branches making fifteen to twenty-five heads instead of one. That is why it yields such enormous crops from such unbelievably small plots of ground.

Wonder Egg and Meat Producer for Chickens, Ducks and Geese

Proso makes a splendid mash when ground alone. When feeding with corn or oats the ratio should be four parts Proso to one other grain. It may be fed in bundles as the kernels are readily scratched out of the heads, or it may be fed as clean grain from the thresher. Produces more eggs and meat per bushel than ordinary grains.

Fine for Hogs, Cattle, Sheep. Grows Anywhere. May Be Planted Late. Although a native of Russia, Proso does better, grows faster and matures quicker in our climate. During the fifteen years since it was first introduced into this country it has become acclimated so that it now grows here just as well as our native crops. It may be planted any time after corn planting time up to the middle of July.

7-oz. pkg. 45c — 2½ lbs. \$1.20 — 5 lbs. (1 acre sowed in drills) \$2.00 — 12½ lbs. (1 acre broadcast) \$4.00 — 25 lbs. \$7.00



ROSE COLLECTION

12 Everblooming Bush Roses

- 2 Red Radiance
- 2 Pink Radiance
- 2 E. G. Hill
- 2 Talisman
- 2 K. A. Victoria
- 2 Golden Salmon

\$350
Postpaid
Order Collection No. 14

BERRIED SHRUB COLLECTION

- 2 Rhus, assorted
- 2 Aronia, 1 Red, 1 Black

All Six

\$150

For Only . . .

Order Collection No. 19

Six Big Two-year Shrubs that are loaded with beautiful colored berries all through the winter months. You will be surprised at the beauty these shrubs will add to your home during the winter.

RELAX NERVES — MAINTAIN MORALE

Spend More Time In Your Garden

Buy These Items to Help You Solve those Garden Problems

THESE GARDEN EQUIPMENT ITEMS ARE F. O. B. ROGERS, ARKANSAS

HARCO SPRAYER

It's FUN to
keep your garden
pest-free with this
quick easy new
streamlined

HARCO
SPRAYER

\$2.35



New! Easy to use! Penetrating!
HARCO SPRAYER

Pat. PENDING

Germaco
TWIST-EMS'

... helps you support plants
neatly, quickly, permanently!

Say "goodby" to unsightly twine and raffia,
to needless work with shears. Say "hello"
to TWIST-EMS, to gardening fun, to
plants neatly and properly supported.

TWIST-EMS—strong, dark green "invisible" tapes
with wire reinforcing—protect stems, permanently
support annuals, perennials, vines, shrubs and vege-
tables. Grand for flower arrangement. Millions used
by successful nurserymen, professional and ama-
teur gardeners. Buy today.

Box of 125—**50c** Box of 125 (8" long)
16" Size or Box of 250 (4" long)**25c**

Destroy Moles With

MOLOGEN

Destroys them quickly. Semi-pow-
dered form—easy to use. No odor
or gases. Harmless to soil or grass.
1/2-lb. can

50c

Destroy Moles With



MOLOGEN

50c



Soil Soaker for deep soaking, the water
method approved by agricultural colleges
and nurseries now available for home use.
Equipped with regular hose connection for
attaching to hose or pipe.
No. 0, 12 ft. \$1.40; No. 1, 18 ft.
\$1.90; No. 2, 30 ft. \$2.90; No. 3,
50 ft. \$4.75.



FULTON'S PLANTABBS CONTAINING
VITAMIN B-1 ARE AVAILABLE
IN SEVERAL SIZES:

Box of 36 tablets.....**25c**
Box of 90 tablets.....**50c**
Box of 240 tablets (season's normal
supply)**\$1.00**
Can of 2 lbs.....**\$2.75**

For economy buy the larger sizes

Spray Your Roses With TRI-OGEN

Rose Garden Spray Treatment—it protects roses
against many insects and diseases—it tends to
promote healthy plant growth. 4 sizes.

\$1.50, \$4.00, \$6.00 and \$20.00

KILOGEN . . . Kills

many of the insects that ruin house
and garden plants. Also kills ants on
lawns and flower beds.
2 1/2 oz. bottle—makes 250 times its
volume

50c

ROOTONE

Makes heavier grass turf, causes faster germination
of seeds. Increases plant growth. Safe, sure.
1/4 oz. 25c; 2 oz. \$1.00; 1 lb. \$5.00

TRANSPLANTONE

The vitamine-Hormone stimulant. One ounce makes
1,000 gallons solution. Most effective form of Vita-
min B1. Use on all kinds of flowering plants, shrubs,
seedlings, trees and vegetable plants when planting.
1/2 oz. 25c; 3 oz. \$1.00; 1 lb. \$4.00

Why Not Have GORGEOUS BLOOMING FLOWERS THROUGHOUT THE SUMMER

★ Order Early — Avoid Delay — Remember Seeds Are Prepaid ★



Dahlia-Flowered GIANT ZINNIA

This type bears flowers of mammoth size and in
form like a perfect Decorative Dahlia. The plant
is a strong grower and flower stems are long and
stiff. This remarkable variety includes a complete
range of delicate, bright and rich colors from
white, yellow, lavender and rose to orange, scarlet
and crimson. A wonderful cut flower.

Pkt. 10c; 3 pkts. 25c

GIANT ZANZIBAR PALM

Zanzibarrensis—Ornamental Foliage Plant
From seed of this variety, sown in the open
ground in May, the plants are in full foliage
early in July. They attain a height of 12 to 14
feet and form a perfect pyramid of foliage and
brilliantly colored fruit, presenting a beautiful
tropical appearance. Enormous leaves, 2 to 4 feet
across, and highly colored light and dark green,
coppery-bronze and dark green with reddish ribs.
The plants are a repellent to Moles and the
foliage is death to Japanese Beetles and Grass-
hoppers.

Pkt. 10c; 0z. 25c

MEXICAN FIRE PLANT

(*Annual Poinsettia*)
A variety of Poinsettia which grows quickly to a
height of 2 1/2 to 3 feet from seed sown in the
open during May. About the middle of summer,
the top central leaves turn to rich orange-scarlet,
similar to the famous greenhouse variety of Poin-
settia which is so popular about Christmas time.
A blaze of glory throughout the summer and fall.
Can also be grown as a house plant.

Pkt. 10c; 3 pkts. 25c

MIXED PETUNIAS

This mixture contains a good range of brilliant
and impressive colors and these hardy plants re-
tain a continuance of blooms until frost. Their
blazing array of color makes any display an ob-
ject of admiration and beauty when stocked with
these vigorous and profuse growers.

Pkt. 10c; 3 pkts. 25c

CACTUS SEEDS

Cactus make most interesting house plants, ex-
tremely odd and curious, and many have generous
and beautiful blossoms, sweet scented, and bloom-
ing profusely. These oddest of all plants grow in
many shapes and sizes, are easily grown, thrive
and bloom with very little care, and endure the
heat and dryness of the ordinary living room.
Much pleasure may be derived in growing them
from seed. Everyone is delighted and surprised
at the odd appearance of a Cactus just sprouting.
If you desire a fine collection of rare varieties,
sow the seed in pots or boxes in a warm room
in moist sand, and the seed will grow quickly.
We have fresh seed of a mixture of choice va-
rieties.

Pkt. 10c; 3 pkts. 25c

SWEET PEAS

Special Blends—Early
Flowering

FINEST MIXTURE. A well-
balanced and complete mixture
of all the best named varieties
in a wide range of colors, pro-
ducing a most pleasing effect.

Pkt. 15c; 1 oz. 20c

Oz. 35c; 4 oz. \$1.00



ORNAMENTAL GOURDS

Calabash Pipe — Dishcloth — Nest Egg —
Pear-Shaped — Powderhorn — Sugar Trough —
A fine mixture of rare, useful, ornamental
varieties.

Pkt. 10c; 3 pkts. 25c

Ostrich Feather Asters

We are now offering improved strain of Giant
Ostrich Feather, and consider it the finest of
all Asters. The plants are about 2 1/2 feet high,
robust in growth, and branch freely, and are
loaded with magnificent feathery, full, fluffy
flowers par excellence. Beautiful mixed colors.

Pkt. 15c; 2 pkts. 25c

BALSAM PEAR

Ornamental Vine with Edible Fruits
A very ornamental and curious climbing vine with
glossy green foliage. Pear-shaped ornamental
fruits known to Chinese as La-Kwa, and used ex-
tensively in China as a food for human consump-
tion. Usually prepared for the table by boiling
the fruits before they are ripe. Give it a trial,
both as an ornament and as an addition to your
list of edible fruits.

Pkt. 10c; 3 pkts. 25c



ANGEL'S TRUMPET

Large tropical leaves with trumpet-shaped
flowers — pure white and as fragrant as
jasmine. Blooms indoors in winter, and
in the garden in the summer.

Pkt. 20c



SHOO-FLY PLANT

It is said that flies will not stay
in a room where it is grown if
they can conveniently escape.
What it is about it that repulses
them is not clear, as the plant
and flowers have no odor. It is
a beautiful flowering plant, and
blooms in a short time (60 days)
from seed. It is a profuse bloom-
er in pots both summer and
winter, the blooms being large,
cup-shaped and of a lovely light
blue color with white center.

Pkt. 10c; 3 pkts. 25c

The Ideal Windbreak
CHINESE ELMS

Quick growing. Hardy trees; fine for wind-breaks.

50 \$1 50
18-24"
Seed-
lings
Postpaid

HEDGE OFFER

Enjoy a fine hedge this spring. Plant these strong 2-3 ft. size California hedge plants and have a good height at once.

ORDER COLLECTION No. 21

50 \$4 20
Healthy
2'-3'
size
shrubs.

ROSES

Field Grown

1-year 30c each
size **3.00 doz.**
2-year 50c each
size **5.00 doz.**

Hardy Hybrid Tea
Roses

American Beauty—Deep pink, approaching crimson.

Columbia — Clear, imperial pink; deepening as it opens.

Etoile de Hollande—Rich, velvety crimson, cerise red center.

Francis Scott Key—Glowing scarlet with darker shadings.

Caledonia—White Radiance.

Gruss an Teplitz — Velvety crimson, shading to scarlet.

J. L. Mock — Face of petal silvery pink, back of petal rosy pink. Free bloomer.

Kaiserin August Victoria — Creamy white, excellent to cut.

Lady Hillington — Beautiful yellow, profuse bloomer.

Los Angeles—Pink and coral shaded with gold.

Luxemburg—Beautiful salmon shaded to golden yellow.

Mrs. Aaron Ward—Deep golden orange shading to yellow.

Mrs. Chas. Bell—Soft shell pink with salmon back ground.

Paul Neyron—Large blossoms, bright ruddy pink.

Pink Radiance — Striking 2-tone light silvery pink, deep rose.

Red Radiance — Magnificent, clear glowing red.

Sunburst—Orange copper and golden yellow. Beautiful.

Willowmere — Shrimp pink flowers, shaded yellow.

Hardy Climbers

EARLY SPRING BLOOMERS

Cl. Excelsa—Similar to Crimson Rambler but superior in color.

Crimson Rambler — Well known. Bright crimson.

Dorothy Perkins—Soft shell-pink, flowering profusely.

Everblooming
Climbing Roses

Cl. American Beauty — Deep pink.

Cl. Columbia — Clear imperial pink.

Cl. Kaiserin August Victoria — Creamy white.

Cl. Talisman — Lovely pointed yellow buds.

ORNAMENTAL
TREES

Ailanthus (or Tree of Heaven) Tropical appearance, 4 to 6 feet, 75c each; 6 to 8 feet, \$1.00 each.

Ash, White (Fraxinus Americana) — Native throughout America. 5 to 6 feet, 75c each; 6 to 8 feet, \$1.00 each; 8 to 10 feet, \$1.25 each.

Birch, Red (Betula Rubra)—4 to 6 feet, \$1.00 each; 6 to 8 feet, \$1.25 each.

Birch, Red Flowering—3 to 4 feet, \$2.50 each.

Dogwood, White Flowering—3 to 4 feet, 60c each; 4 to 6 feet, 90c each.

Elm, American—5 to 6 feet, 60c each; 6 to 8 feet, 90c each.

Elm, Chinese — Native of China. 4 to 6 feet, 65c each.

Hawthorne — Small tree, red fruit 4 to 6 feet, \$1.50 each.

Judas Tree (Red Bud)—Pink blossoms. 3 to 4 feet, 65c ea.

Linden, American (Basswood) —5 to 6 feet, \$1.50 each; 6 to 8 feet, \$2.00 each.

Catalpa Bungei—Round umbrella-like head. Lawn tree. 5 to 6 feet, \$1.25 each; 6 to 7 feet, \$1.75 each.

Catalpa Speciosa—Broad deep green foliage, large flowers. 4 to 6 feet, 35c each; 6 to 8 feet, 45c each; 8 to 10 feet, 90c each.

PAW PAW or ARKANSAS BANANA—Large fruit, trees ornamental, 3 to 5 ft. trees.

50c each; \$5.00 per doz.

OZARK HUCKLEBERRY—Very sweet, fine quality.

10c each; \$1.00 per doz.

EVERBEARING BLACKBERRY—Resemble small trees & have ripe berries for 4 months.

30c each; \$3.00 per doz.

ARKANSAS PERSIMMON—Large and fine quality. 2 to 4 ft. trees.

25c each; \$2.50 per doz.

NOVELTY FRUITS

GOLDEN QUEEN RASPBERRY — Yellow Raspberry.

15c each; \$1.50 doz.; \$7.50 per 100

PRICE LIST FOR ITEMS LISTED IN REGULAR CATALOG

EFFECTIVE OCTOBER 1st., 1942

(Subject to Change Without Notice.)

Benton County Nursery Company Rogers, Arkansas

Pages 2 and 3

APPLES
REGULAR VARIETIES

	Each	10	100
	Rate	Rate	Rate
2 to 3 feet	22c	21c	15c
3 to 4 feet	27c	26c	20c
4 to 5 feet	32c	31c	25c
5 to 7 feet	40c	38c	30c

NOTE: Florence and Siberian Crab Apples
on Page 4 are same price as above.

Page 4

BLOOD RED DELICIOUS —
Same Price as Regular Varieties
APPLES**(NEW VARIETIES)**Order early. We have only a few hundred
of each.

2 to 4 feet 25c each

Page 5

CHERRIES

	Each	10	100
	Rate	Rate	Rate
2 to 3 feet	50c	46c	44c
3 to 4 feet	60c	57c	55c
4 to 5 feet	70c	68c	65c
5 to 6 feet	80c	77c	75c

Page 5

APRICOTS

	Each	10	100
	Rate	Rate	Rate
2 to 3 feet	25c	24c	22c
3 to 4 feet	35c	34c	32c
4 to 5 feet	50c	45c	40c

Page 5

QUINCES

2 to 3 feet	50c each; \$5.00 per dozen
3 to 4 feet	60c each; \$6.00 per dozen

Page 5

NECTARINES

2 to 3 feet	25c each; \$2.50 per dozen
3 to 4 feet	30c each; \$3.00 per dozen

Pages 6 and 7

PEACHES**(REGULAR VARIETIES)**

	Each	10	100
	Rate	Rate	Rate
2 to 3 feet	15c	14c	13c
3 to 4 feet	20c	19c	18c
4 to 5 feet	30c	29c	28c
5 to 6 feet	35c	34c	32c
6 to 7 feet	40c	39c	35c

PEACHES**(NEW IMPROVED VARIETIES)**

	Each	10	100
	Rate	Rate	Rate
2 to 3 feet	18c	16c	15c
3 to 5 feet	22c	21c	20c
5 to 7 feet	35c	33c	30c

Page 8

PLUMS**BIG, JUICY, GORGEOUS COLORED**

	Each	10	100
	Rate	Rate	Rate
2 to 3 feet	26c	25c	24c
3 to 4 feet	36c	35c	34c
4 to 5 feet	46c	45c	44c
5 to 6 feet	60c	59c	58c

Page 8

FIGS

2 to 3 feet	50c Each	\$5.00 per Dozen
3 to 4 feet	75c Each	\$7.50 per Dozen

Page 8

HYBRID PERSIMMONS

75c each; \$8.00 per dozen

Page 9

PEARS

	Each	10	100
	Rate	Rate	Rate
1 to 2 feet	22c	21c	20c
2 to 3 feet	35c	32c	30c
3 to 4 feet	40c	38c	35c
4 to 5 feet	50c	47c	45c
5 to 7 feet	60c	58c	55c

Page 9

**EVERBEARING
MULBERRIES**

2 to 3 feet	25c each
3 to 4 feet	35c each
4 to 6 feet	45c each

Page 10

CURRANTSNice vigorous well-rooted plants.
35c Each; \$3.50 per Dozen

Page 10

**BIG, JUICY BERRIES
RASPBERRIES**

Each	5c;	Dozen	50c;	100	\$2.50;
				1000	\$20.

Page 10

GOOSEBERRIESPlants that will produce an abundance
of fruit.

35c Each; \$3.50 per Dozen

Page 11 STRAWBERRIES**(REGULAR VARIETIES)**

1c Each; 60c per 100; \$5.00 per 1000.

**Page 11 EVERBEARING
STRAWBERRIES**MASTODON—Large, sweet, fine bright red
2c Each; \$1.50 per 100; \$10.00 per 1000.

GEM—The Big Jumbo Everbearing

25 plants \$1.00; 50 plants \$1.75;
100 plants \$2.00; 500 plants \$8.00;
1000 plants \$15.00.**Page 12 BOYSENBERRY**Each 7½c; 10 for 65c; 100 for \$5.00;
1000 for \$40.00.**Page 12 YOUNGBERRY**5c each; 50c per dozen; \$3.00 per 100;
\$25 per 1000.

Pages 12 and 13

BLACKBERRIESEach 5c; Dozen 50c; 100 \$2.50;
1000 \$20.**Page 13 DEWBERRIES**Each 5c; Dozen 50c; 100 \$2.00;
1000 \$15.**Page 14 GRAPES****OTHER VARIETIES**

	Each	10	100	1000
	Rate	Rate	Rate	Rate
1-Year Size	12c	10c	9c	6½c
2-Year Bearing Size	18c	15c	12½c	10c

Page 15

CONCORD GRAPESOne of the Best! Grows and Bears Well
in Any Kind of Soil.**LOOK AT THESE LOW PRICES!**

	Each	10	100	1000
	Rate	Rate	Rate	Rate
1-Year Size	10c	8c	6c	4c
2-Year Bearing Size	15c	12c	10c	7½c

IN WRITING US, please don't put your letter on the
sheet with your order. Put your letter on a separate
sheet, so that we can answer your letter WHILE THE
ORDER IS BEING FILLED AND WILL NOT
DELAY ORDER OR LETTER.

Benton County Nursery Company

OUR CASH PLAN ORDER SHEET

(FOR CREDIT PLAN ORDERS USE ORDER SHEET ON OPPOSITE PAGE.)

Be Sure to Read Ordering Instructions Carefully Before Filling In Your Order

Our Banks charge us 5 cents for collecting out of town checks. Please add this amount if you send check. No charge for Postal or Express Money Orders.

GUARANTEE

On proper proof, we will replace free of charge, any trees, shrubs, etc., that prove untrue to label, or refund the amount paid. Because of the many factors over which we have no control, we cannot be responsible for the crop, nor for any amount greater than the purchase price. All claims, except stock not true to name, must be made within thirty days after receipt of order.

Check below how you want your order shipped:

EXPRESS

PARCEL POST

FREIGHT

Unless you want us to use our judgment in giving you other varieties in place of any article we are out of, write NO here:

MR.

(Write Here Name of Person who is to receive order.)

Ship To

State

(Name of Town to be shipped to.)

Street No.

or R. F. D. No.

Box

Date

Amount enclosed \$

Please Give Name of Express Office If Different from Post Office

If this order is to be shipped by parcel post, include 10c for each Dollar to pay postage, insurance, etc. If this order will amount to \$10.00 or more we will prepay it (except Balled and Burlapped Evergreens) to your Post Office or Express Office.

We will ship this order at the earliest favorable date, unless you specify when you want shipment made. Write here any special instructions you want us to have:

Quantity	Name of Variety	Size	Each Price	Total Amount

IF YOU HAVE MOVED since sending your last order, PLEASE GIVE YOUR FORMER ADDRESS BELOW

NAME

STREET

TOWN

STATE

If your order calls for any varieties we are out of, we will send nearest to the variety asked for that we possibly can, and will do our best to send something as good or better for your locality; unless you tell us not to substitute.

If you know anyone who expects to buy Nursery Stock this season, write their names below. We will write them and if we receive their orders we will be glad to reward you for your kindness.

Name _____ P. O. _____ State _____

Name _____ P. O. _____ State _____

OUR CREDIT PLAN ORDER SHEET

(FOR CASH ORDERS USE ORDER BLANK ON OPPOSITE PAGE)

Our Banks charge us 5 cents for collecting out of town checks. Please add this amount if you send check. No charges for Postal or Express Money Orders.

Benton County Nursery Company

ROGERS, ARKANSAS

On orders amounting to Ten (\$10) Dollars and up, we will be glad to make the following terms to responsible people in order that you may buy and plant what Nursery Stock, Seeds and Plants you will need, while the season is on to plant them and pay the balance due on them after they are planted. This enables you to have the stock coming on while you are paying out the balance due.

In buying on our credit plan your order must amount to \$10 or more. To each dollar your order amounts to, add 6 cents. This is done to defray the extra expense of taking care of the Credit Plan orders.

One-half of the amount of the order is to be paid down with the order, or before shipment date. The balance due is to be paid in three equal payments, as follows: One-third of the amount due to be paid one month (30 days) from date of shipment. Second payment of one-third of the amount due is to be paid two months (60 days) after date of shipment. The third payment of one-third the amount due is to be paid three months (90 days) after date of shipment. You may if you prefer send a deposit of 20 per cent of the amount of the order and we will ship C. O. D. for the balance due on the first payment.

We prepay transportation charges on all orders amounting to \$10, and up, except Balled and Burlapped Evergreens. Be sure to give your Post Office and Express Office if your Express Office is not same as your Post Office.

We guarantee our stock to reach you in good condition. If found otherwise, return to us immediately by express or mail, and we will refund every penny paid to us and paid by you for express or postage. Weather and soil conditions, and the way stock is handled after it leaves us have much to do with stock growing off and doing well, all these being beyond our control. You can see that we cannot guarantee anything to live and grow, because that depends entirely upon conditions beyond us, and in making this order you agree.

Find enclosed \$ One-half of the amount of this order. Thirty days after shipmnet of this order I will send you one-third of the balance due and same amount each 30 days thereafter until the balance due is paid.

I submit following statement of facts to induce you to extend credit on easy payment basis:

I have lived here since (Own or rent home)

My former address was Married or single

Age Occupation My average monthly income is \$

If working for wages, give name of employer

How long have you worked for him?

Please give here the names of two references:

Banks or Business Houses preferred

Where do you intend to plant the goods ordered?

Do you own or rent this land? In whose name is the title?

How much have paid on this property? \$ Any payments past due?

If so, for what amount? \$ What is the value of the land and buildings? \$

Your Signature

Street No. Rural Route Box No.

Post Office State

MY ORDER IS ON THE OTHER SIDE OF THIS SHEET

CREDIT PLAN ORDER BLANK

Add here 6c for each dollar this order amounts to _____ \$

TOTAL AMOUNT OF THIS ORDER _____

Amount paid \$ _____ Amount due in 30 days \$ _____

Amount due in 30 days \$_____

Amount due in 60 days \$ _____ Amount due in 90 days \$ _____

Amount due in 90 days \$